

This Page Is Inserted by IFW Operations
and is not a part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

IMAGES ARE BEST AVAILABLE COPY.

**As rescanning documents *will not* correct images,
please do not report the images to the
Image Problem Mailbox.**



1/17

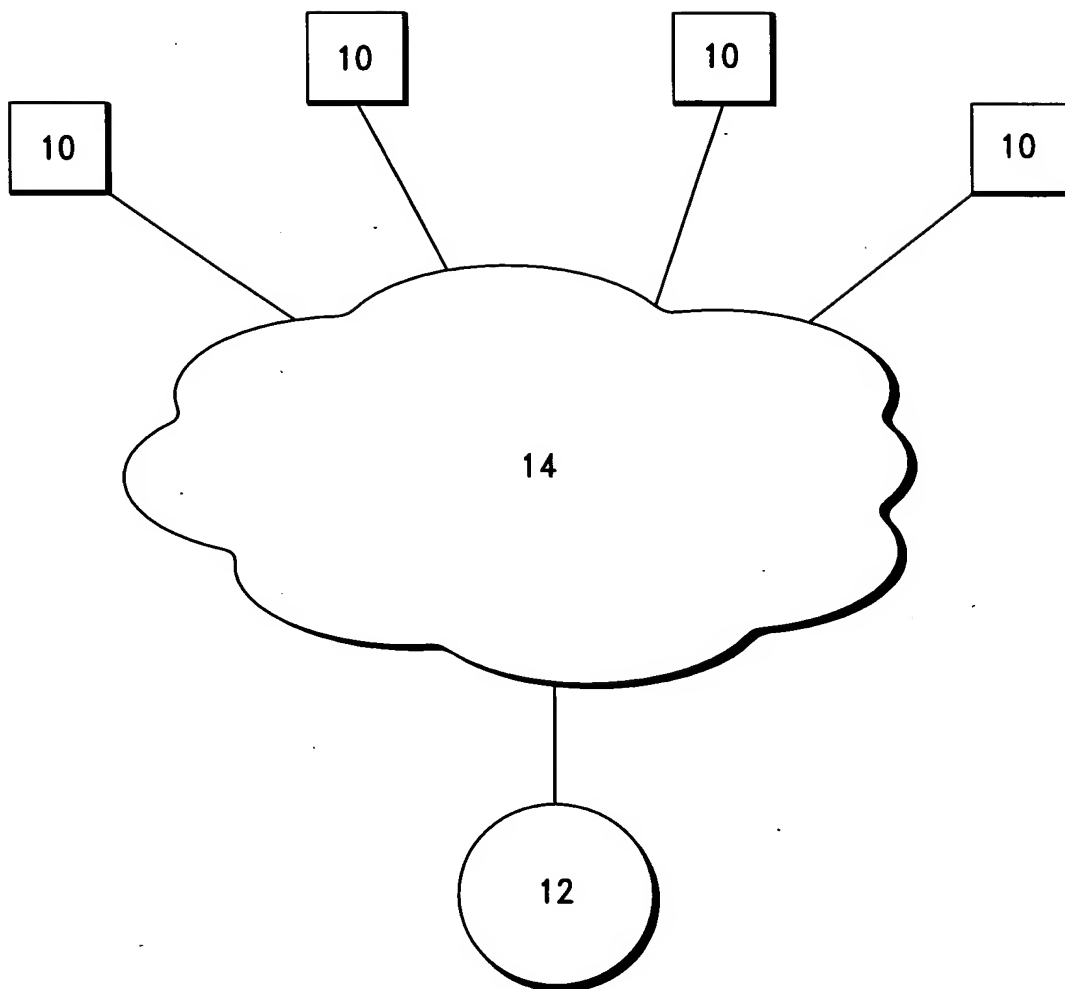
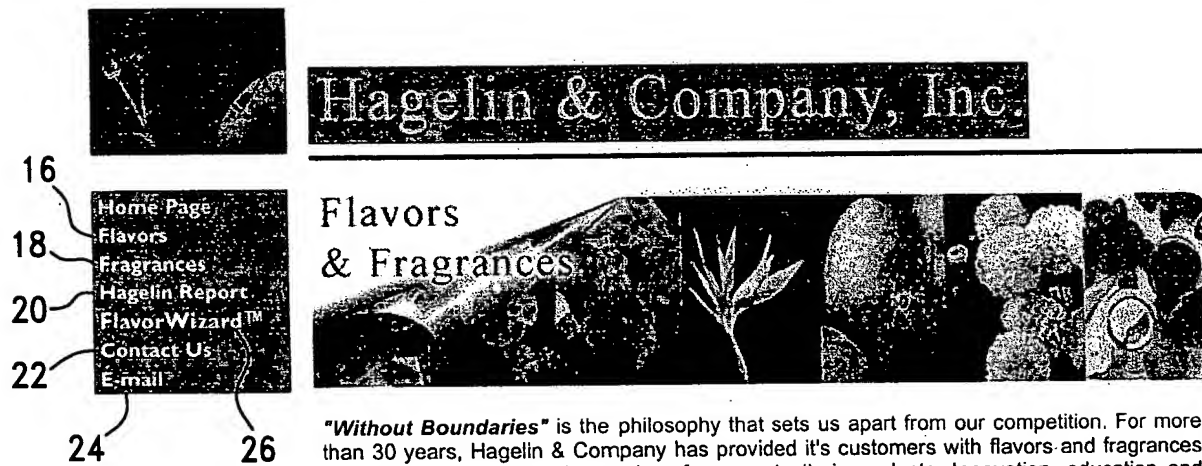


FIG. 1



200 Meister Avenue, Branchburg, New Jersey, U.S.A. 08876-6033

FIG. 2



Hagelin & Company, Inc.

Home Page
Flavors
Fragrances
Hagelin Report
FlavorWizard™
Contact Us
E-mail

Flavors



Through extensive market research we make it our goal to be aware of flavor trends worldwide. We pride ourselves on being a "custom flavor house" and sometimes the unusual and unconventional ideas are the tradition. Turning dinners into desserts, drinks into sorbets and exotic fruits into frozen novelties, keeps us ahead of the competition.

With customers in the U.S., Far East, Europe and South America, we accept the challenge of supplying flavors that are appropriate and unique to each part of the world. Our commitment to our customers does not end with just supplying the flavor. We are committed to customer service as well as customer satisfaction. In addition, we have the capabilities, experience and talent that enables us to offer our customers a "complete package" from ideation to development, from applications to finished product, from technical support to marketing information.

Our staff of highly trained, experienced and talented people welcome the opportunity to provide you with the top level of service you deserve.

200 Meister Avenue, Branchburg, New Jersey, U.S.A. 08876-6033

FIG. 3



Hagelin & Company, Inc.

Home Page
Flavors
Fragrances
Hagelin Report
FlavorWizard™
Contact Us
E-mail



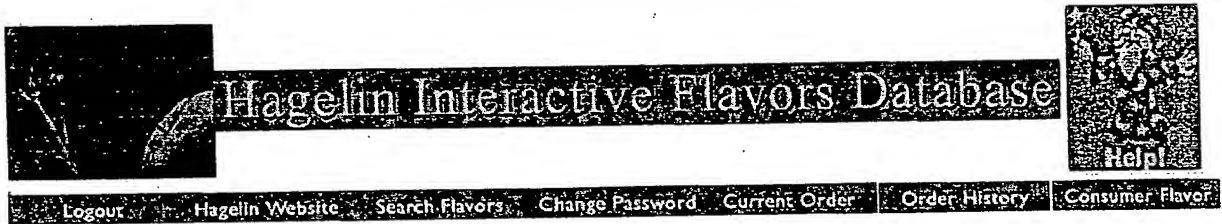
Creativity, service, technology and quality are the reasons Hagelin Fragrances has a long and enviable record of success in the personal care area. Working with either our customer's bases or our own, we have successfully translated concepts into a multitude of winning products including shampoos, conditioners, lotions and creams.

Since our inception, Hagelin Fragrances has been actively involved in supplying ingredients to the soap industry. Our creative staff has extensive knowledge in the special requirements necessary to create successful fragrances for the highly competitive soap market. We employ a heavily scientific as well as creative approach in creating fragrances for this application while striving to exercise the most efficient and cost effective technologies available. We have recently placed special emphasis on the specialty bar soap are and are considered to be a market leader in this category. Our special knowledge of bases and our trademark creativity have time and again resulted in tremendous market success for our customers.

While customer service and reliability are major reasons for our continued dramatic growth, it is our creativity that our customers find most invaluable. Our unique creative concepts, technical support and impeccable quality and service are the primary reasons we are held in such high esteem by our many customers.

200 Meister Avenue, Branchburg, New Jersey, U.S.A. 08876-6033

FIG. 4



Welcome to the Hagelin & Co. *FlavorWizard*[™] Application

Our new *FlavorWizard*[™] software represents a revolution in the flavor industry. It allows you to interact, in real time, with our flavor library and to select flavors based on specific keyword descriptors that you select.



All of the flavors in the database have been evaluated by our staff and rated. No flavor that received a rating of less than 'good' is available in the database. That means that you can be assured that each flavor has been specifically selected for its quality performance in a multitude of product bases.

We invite you to evaluate our new system and see for yourself how Hagelin & Company is changing the future of flavors.



FIG. 5

6/17

			
Logout	Hagelin Website	Search Flavors	Change Password
Current Order	Order History	Consumer Flavor	

Request Consumer Product Flavor

Consumer Product Flavor

Enter the name of a consumer product whose flavor you'd like to match; i.e. Cherry Mojo-Cola.

Consumer Product:

Select A Solubility

Water Soluble: ☒

Oil Soluble: ☐

Select Acceptable Legal Statuses

Artificial: ☐

BATF Natural: ☐

Natural & Artificial: ☐

Natural Flavor: ☐

Natural Type: ☐

Natural WONF: ☐

Nature Identical: ☐

Kosher Requirements


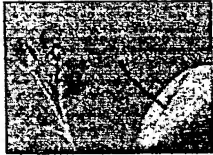
Check here if your application requires a kosher flavor: ☐

Select Flavor Application

[Request Consumer Product Flavor](#)

Logout	Hagelin Website	Search Flavors	Change Password
Current Order	Order History	Consumer Flavor	

FIG. 6



[Logout](#) [Hagelin Website](#) [Search Flavors](#) [Change Password](#) [Current Order](#) [Order History](#) [Consumer Flavor](#)

Select Flavor End Usages

Adding consumer product request to current order.

Select All Usages For *Artificial Apple* Type

Cookies: ☐

Cakes: ☐

Pies: ☐

Pastries: ☐

Sugar-Free: ☐

Crackers: ☐

Refrigerated Dough: ☐

Doughnuts: ☐

Select Sample Size

1 ounce sample: ☒

2 ounce sample: ☐

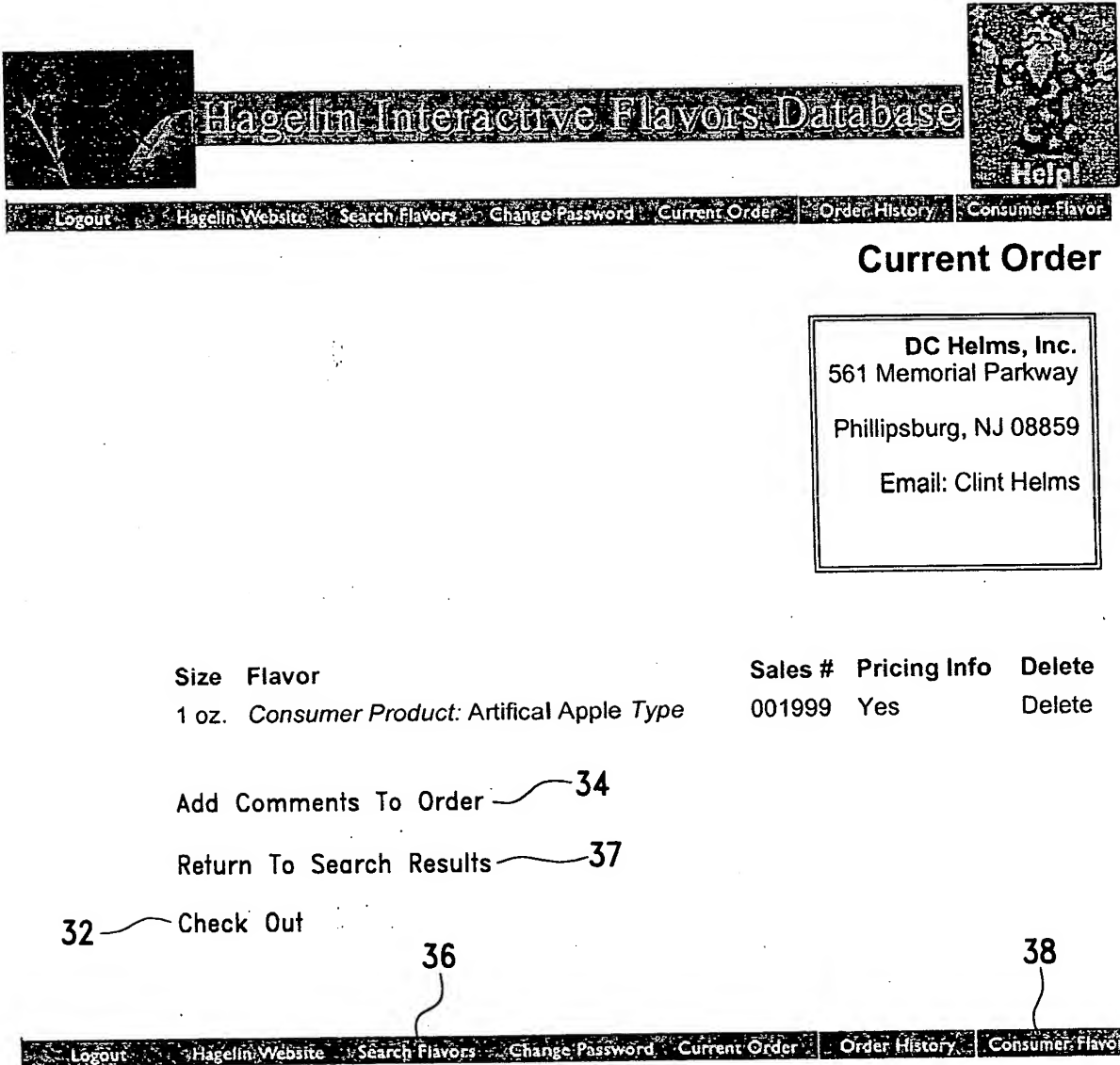
Pricing Information

Check here if you require pricing information: ☒

[Continue](#)

[Logout](#) [Hagelin Website](#) [Search Flavors](#) [Change Password](#) [Current Order](#) [Order History](#) [Consumer Flavor](#)

FIG. 7



The screenshot shows a web interface for the Hagelin Interactive Flavors Database. At the top, there is a navigation bar with links: Logout, Hagelin Website, Search Flavors, Change Password, Current Order, Order History, and Consumer Flavor. A 'Help!' button is also present. Below the navigation bar, the 'Current Order' section is displayed, showing the company name 'DC Helms, Inc.', address '561 Memorial Parkway, Phillipsburg, NJ 08859', and email 'Email: Clint Helms'. A table lists the current order item: 1 oz. Consumer Product: Artifical Apple Type, with Sales # 001999, Pricing Info Yes, and a Delete button. Below the table, there are links for 'Add Comments To Order' (labeled 34), 'Return To Search Results' (labeled 37), and 'Check Out' (labeled 32). At the bottom, a status bar shows the current page as 'Current Order' (labeled 36) and the 'Consumer Flavor' link (labeled 38).

Hagelin Interactive Flavors Database

Logout Hagelin Website Search Flavors Change Password Current Order Order History Consumer Flavor

Current Order

DC Helms, Inc.
561 Memorial Parkway
Phillipsburg, NJ 08859
Email: Clint Helms

Size	Flavor	Sales #	Pricing Info	Delete
1 oz.	Consumer Product: Artifical Apple Type	001999	Yes	Delete

Add Comments To Order — 34

Return To Search Results — 37



32 — Check Out

36 — Current Order

38 — Consumer Flavor

Logout Hagelin Website Search Flavors Change Password Current Order Order History Consumer Flavor

FIG. 8

Logout Hagelin Website Search Flavors Change Password Current Order Order History Consumer Flavor

FlavorWizardtm Search Parameters

Select A Flavor Type

Almond
 Amaretto
 Apple
 Apricot
 Asian Pear

Select A Solubility

Water Soluble: ☒
 Oil Soluble: ☐

Select Acceptable Legal Statuses

Artificial: ☐
 BATF Natural: ☐
 Natural & Artificial: ☐
 Natural Flavor: ☐
 Natural Type: ☐
 Natural WONF: ☐
 Nature Identical: ☐

Kosher Requirements


Check here if your application requires a kosher flavor: ☐

Select Flavor Application

Bakery

Flavor Descriptor Searching

Search using *all* available descriptors for selected flavor type: ☒
 Search using *specific* flavor type descriptors: ☐

40 

Logout Hagelin Website Search Flavors Change Password Current Order Order History Consumer Flavor

FIG. 9